



M/M (PARIS) PRESENTS  
**THE ALPHADICKS**

TWENTY-SIX  
LOADED COWBOYS

*featuring*

DRAWINGS BY  
MATHIAS AUGUSTYNIAK

INTRODUCTION IN RHYME BY  
GLENN O'BRIEN

“Every man has two heads, that’s better than one.”

64 PAGES | 26 ILLUSTRATIONS | 13.5 × 9 INCHES |  
BLACK & WHITE DUOTONE | HARDBOUND | OBI-STRIP | NUMBERED EDITION OF 1000 COPIES  
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**THE ALPHADICKS**

TWENTY-SIX LOADED COWBOYS

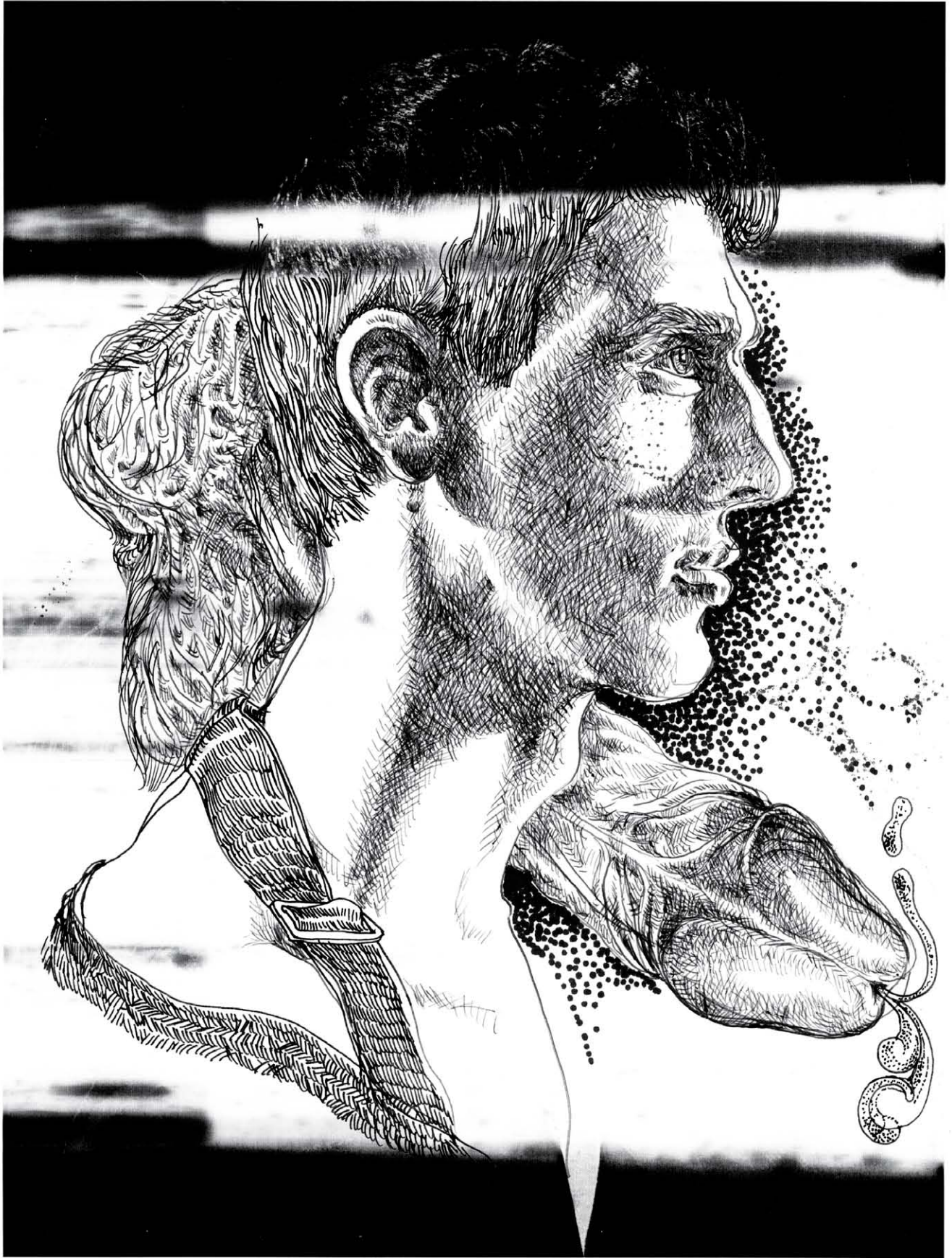
Freely inspired by a photographic fashion story by Willy Vanderperre for *Arena Homme+* in 2008, — when the magazine was under the creative direction of M/M (Paris) — the book features a series of drawings by Mathias Augustyniak portraying twenty-six elegant young men, with giant phalli protruding from their backs, breaking out of their hats or placed delicately around their shoulders like animals after the hunt. A cheeky text in rhyme written by Glenn O'Brien, and entitled *Dickheads*, introduces the drawings, telling a story about men and their “two heads”. A series of ornamented numbers, sketched especially for the book, completes the illustrations in this volume, the first in a series of “?” that inaugurates M/M (Paris) publishing imprint.

This volume is published in a limited edition  
of 1 000 numbered copies.

MATHIAS AUGUSTYNIAK, born in Cavaillon in 1967, is the co-founder of M/M (PARIS), working at the crossroads of the creative worlds since 1992. In 2012, he was awarded *Chevalier des Arts & Lettres* for his contribution to the French cultural landscape over twenty years.

GLENN O'BRIEN is an American journalist, author and editor, chronicling American culture since the infamous downtown New York scene of the nineteen sixties and seventies.





EVERY MAN HAS TWO HEADS. That's better than one.  
One head for thinking, one head for fun.  
But woe to the shmoe whose little head leads,  
Erect with ambition to sow his bad seeds,  
The little head grows too big for his britches  
In pursuit of the visens, the hos and bitches.  
His lust leads to actions that may seem insane  
As he short circuits the will of the bean with the brain.

He's the dickhead  
The schmuck  
The little dictator!

He's the hard on  
The putz  
The master debater!

A benign monster appears in the midst of the pants  
Besieging the hat head with impossible rants  
And plotting scenarios festooned with dirt  
In pursuit of anything wrapped in a skirt.  
His word is the law like he lives in a palace  
Although he is merely a tallish young phallus.  
He worships himself admiring his flanks  
Although it is said that he's just shooting blanks

Meet Peter, meet Dick, meet Johnson and Rod!  
Meet Jimmy and Willie who thinks he's a god!  
They're peckers, and wankers and tubsteak and pricks  
And there's nothing so bad as roomful of dicks.

Cyclops is the god with only one eye  
And if balls were wings he could possibly fly.  
There's a reason that they call a fellow a prick.  
He lives in a cockpit and plays his joystick.  
So put some lead in your pencil  
And some flint in your Ronson  
Some strength in your tensile  
And some Charles in your Bronson.

No man is an island. So said John Donne.  
But a peninsula, maybe. I said that one.  
Consider the options if your life is a hunt  
For heinie or head or a forest of cunt.  
There's more to life that comes after you cum,  
So stop to consider where ideas come from.  
You can still try to bury that head in the sand  
But there's not enough Sandra to cover that gland.

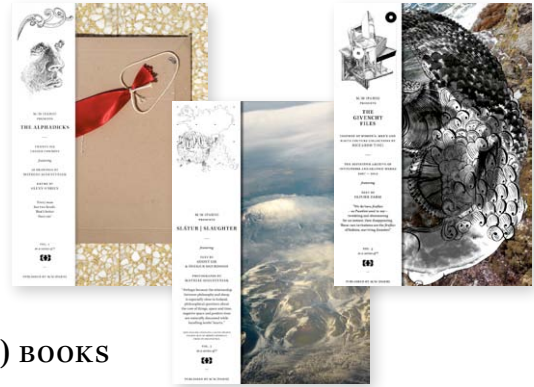
If there's something familiar in what I have said,  
If you can't keep your appetite suitably fed,  
and delusions of grandeur inhabit the head,  
It's possible the big head is already dead.



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## ABOUT M/M (PARIS) BOOKS

For almost twenty years now we have committed ourselves to producing imagery and symbols embedded in the every day. Given our experience it seems natural for us to extend into publishing — an intention originally included in our mission statement. Our aim is to offer both our own productions and those of others — contemporary works and historically neglected ones. Our books will be singular in their content and original in their configuration. We now can only hope you'll like them.

MICHAEL AMZALAG & MATHIAS AUGUSTYNIAK — M/M (PARIS)

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### VOL.1

#### THE ALPHADICKS

TWENTY-SIX LOADED COWBOYS  
DRAWINGS BY MATHIAS AUGUSTYNIAK  
RHYME BY GLENN O'BRIEN

*'Every man has two heads. That's better than one.'*

### VOL.2

#### SLÀTUR | SLAUGHTER

PHOTOGRAPHS BY MATHIAS AUGUSTYNIAK  
TEXT BY ODDNÝ EIR & ÓFEIGUR SIGURÐSSON

*'Perhaps because the relationship between philosophy and sheep is especially close in Iceland, questions about the core of things, space and time, negative space and positive time are naturally discussed while handling lambs' hearts.'*

### VOL.3

#### THE GIVENCHY FILES

2007 — 2012  
INVITATIONS AND GRAPHIC WORKS  
INSPIRED BY THE COLLECTIONS OF RICCARDO TISCI  
ART BY M/M (PARIS)  
FOREWORD BY OLIVIER ZAHM

*'These elegant invitations, dark, tortured, mysterious, erotic, surrealistic, are a sort of thumbing of the nose at current fashion images.'*

### VOL.4

#### THE ART WORLD

PHOTOGRAPHY FROM  
THE FIAC POSTERS AND ADVERTISING  
2005 — 2012  
PHOTOGRAPHY BY M/M (PARIS)  
FOREWORD BY ÉRIC TRONCY

*'A sort of geographical manual defining the movements of the art works, bringing them to specific territories, to their peripheries.'*

[OCTOBER 2012]

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